



# 2017 Healthcare Symposium

Friday, September 29, 2017 || 7:30 am - 4:00 pm

Presented by the Eastern PA Healthcare Executive Network (EPAHEN)

The Eastern Pennsylvania Healthcare Executive Network (EPAHEN), in conjunction with our sponsors, is pleased to present our 2017 Healthcare Symposium, **“Patient - The Ultimate Payer.”** This all-day event will offer **6.0 Category I face-to-face CEUs**, and includes breakfast and lunch.

<b>7:30 am - Registration, Breakfast and Networking</b>	<b>8:00 am - Welcome &amp; Announcements</b>
<p><b>8:15 am - Finance: How to Sustain Revenue Cycle in 2018</b></p> <p>Moderator: TBA</p> <p>Panelists: Rod Martin, CPA, Manager (Baker Tilly, LLP) Anthony Mazzacano, Chief Strategy Officer (Monarch Recovery Management) Paul Wilder, Chief Information &amp; Innovation Officer (NY eHealth Collaborative)</p>	<p><b>10:00 am - Patient Experience: The (Raised) Customer Expectations</b></p> <p>Moderator: William F. Miller, PhD, Faculty Specialist (University of Scranton)</p> <p>Panelists: Denise A Venditti, DNP, VP Patient Experience (Geisinger Health System) Shaila Kapur, Principal (Mergence Advisors) Wendy Michaels, Director (PatientPoint)</p>
<b>11:30 am - Lunch and Networking</b>	
<p><b>12:30 pm - Outcomes: Incentive Dollars vs. (real) Coordination of Care</b></p> <p>Moderator: Katy Smali, Project Manager (Care Management Co of Montefiore)</p> <p>Panelists: Colleen Milligan, Sr Manager, Community Health (Baker Tilly, LLP) James F. Geiger, President (Lehigh Valley Health Network-Muhlenberg Campus) Dr. TJ Jirasevijinda, Director, Ped UG/Medical Education (Weill Cornell Medical College)</p>	<p><b>2:15 pm - Compliance: How to use (tiring) Documentation Requirements to our Advantage</b></p> <p>Moderator: Nicole Huff, MBA, CHC, CHSP, Chief Compliance &amp; Privacy Officer (St Luke’s University Health Network)</p> <p>Panelists: Timothy Gorton, FACHE, Sr Compliance Officer (NYC Health &amp; Hospitals) Maraleen Shields, Partner, Healthcare Practice (Fitzpatrick Lentz &amp; Bubba, P.C.) Pam D’Apuzzo, CPC, CPMA, President (RR Health Strategies LLC)</p>

This program will be held at the Kalahari Resort, 250 Kalahari Boulevard, Pocono Manor, PA 18349.

Inquiries may be directed to:

- Dhruv Sikka, Program Chair, EPAHEN || sikka@sikka.co
- Amber Thompson, President Elect, EPAHEN || epahenpc@gmail.com

As an independently chartered chapter of the American College of Healthcare Executives, EPAHEN is authorized to award **6.0 Category I face-to-face CEUs** toward advancement or recertification in ACHE.

2017 EPAHEN Chapter Sponsors



## Registration Form (this form may be duplicated)

Name \_\_\_\_\_ ACHE Membership # (if applicable) \_\_\_\_\_

Organization \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

- \$130 ACHE Member/Fellow   
  \$100 ACHE Student Member/Faculty Member/International  
 \$150 Non-ACHE Attendant \*   
  \$120 Non-ACHE Student/Faculty/International \*

\* Non-member registration fee also includes complimentary EPAHEN membership for Sept-Dec 2017.

To pay online/by credit card: <https://pa-symposium2017.eventbrite.com>

To pay via check, mail registration form and payment (checks made payable to Eastern PA Healthcare Executive Network) to:  
 Marie Clemens, Secretary, EPAHEN - Hospital Central Services, Inc., 2171 28th Street S.W., Allentown, PA 18103  
 Registration deadline: Friday, September 15, 2017 • Due to space limitations, early registration is encouraged!