



2018 Healthcare Symposium

Friday, September 28, 2018 || 7:30 am - 4:00 pm

Presented by the Eastern PA Healthcare Executive Network (EPAHEN)



The Eastern Pennsylvania Healthcare Executive Network (EPAHEN), in conjunction with our sponsors, is pleased to present our 2018 Healthcare Symposium! **This all-day program is an ACHE nationally accredited educational event, and will offer 6.0 Category I face-to-face CEUs;** also includes breakfast and lunch.

Leading for Change: Creating a Humanistic Approach for Patient, Family and Staff Engagement

Program Presenter: Mary-Ellen Pichè, FACHE

This program provides a unique opportunity for healthcare executives to build the leadership skills and knowledge needed to address patient-experience initiatives in their organizations. Through a series of simulations, case studies, interactive exercises and discussions, participants will experience healthcare from the patient’s perspective. This timely, experiential seminar will explore the guiding principles impacting the patient experience and examine the leadership skills and focus areas needed to effect this cultural change.

- Discover strategies and methods to put the human experience at the center of healthcare delivery
- Connect to the patient experience on both personal and humanistic levels
- Understand guiding principles important to the patient experience
- Identify the leadership competencies, skills and commitment necessary to affect this cultural change

7:30 am - Registration, Breakfast and Networking

8:00 am - Welcome & Announcements

8:15 am - Program Begins

11:30 am - Lunch

12:30 pm - Program Resumes

3:30 pm - Wrap-up and Networking

This program will be held at the Historic Hotel Bethlehem, 437 Main Street, Bethlehem PA 18018.

Inquiries may be directed to:

- Amber Thompson, President Elect, EPAHEN || epahenpc@gmail.com

As an independently chartered chapter of the American College of Healthcare Executives, EPAHEN is authorized to award **6.0 Category I face-to-face CEUs** toward advancement or recertification in ACHE.

Registration Form (this form may be duplicated)

Name _____ ACHE Membership # (if applicable) _____

Organization _____ E-mail _____

Address _____ Phone _____

City _____ State _____ Zip _____

- \$130 ACHE Member/Fellow \$100 ACHE Student Member/Faculty Member/International
 \$150 Non-ACHE Attendant \$120 Non-ACHE Student/Faculty/International

To pay online/by credit card: <https://2018-epahen-healthcare-symposium.eventbrite.com>

To pay via check, mail registration form and payment (checks made payable to Eastern PA Healthcare Executive Network) to:
Marie Clemens, Secretary, EPAHEN - Hospital Central Services, Inc., 2171 28th Street S.W., Allentown, PA 18103
Registration deadline: Friday, September 17, 2018 • Due to space limitations, early registration is encouraged!