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Executive Network  
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November 01, 2018

Dear Colleague,

I am writing to you on behalf of the Eastern Pennsylvania Healthcare Executive Network (EPAHEN), an independent Chapter of the American College of Healthcare Executives. We are currently seeking sponsors for the 2019 calendar year. We serve the Greater Lehigh Valley and Greater Scranton Healthcare communities, and our Sponsors' support allows us to offer many programs and events at discounted or no cost to our members.

EPAHEN is a regional association that provides a way for local healthcare professionals to learn and network together from across the industry. We focus on bringing timely and relevant educational programs, regional and national speakers and facilitators, and fun social networking events to our members. The EPAHEN Chapter footprint covers the Greater Lehigh Valley through Greater Scranton areas, and we work hard to provide our members with ample opportunities to meet and network with area professionals. In 2018 our Chapter earned the ACHE National Service Award for Chapter Excellence in addition to the Chapter Merit Award. We generally host 4-6 events each year at local venues including The Hotel Bethlehem, The University of Scranton, Brookside Country Club, DeSales University, and at various local health systems.

Each year we continually seek to expand our offerings by acquiring nationally-renowned speakers; past speakers include area Health System CEO's, Professional Training and facilitators from renowned programs like the Baldrige Professional Excellence Program, the Planetree patient-centered care program, the Blue Cross Blue Shield Association, The Patient Centered Care Collaborative, The Healthcare Financial Management Association, The Hospital Association of Pennsylvania, Accenture, and McKinsey.

I am asking for your consideration in becoming a Chapter Sponsor of EPAHEN and have highlighted below some key points about our mission and commitment to our members. Sponsors enjoy a host of benefits, including marketing opportunities, priority seating at events, admission for colleagues to all Chapter educational and social events, and the opportunity to invest in our future Healthcare professionals through EPAHEN's Higher Education Network's mentorship and student initiatives.

### **About EPAHEN**

We currently serve approximately 600 members spanning across the Healthcare Industry, consisting of Senior leaders (C-suite, VP, Directors), Emerging Leaders, Early Careerists, and Students of University Healthcare programs within our regional coverage area. Our membership includes representation from diverse organizations including Health Plans, Health Systems and Provider Organizations, Universities and Educational Organizations, and various other service providers to the healthcare industry.

**Mission:** *To be the professional membership society for healthcare leaders in the region; to meet our members' professional, educational, and networking needs; to promote high ethical standards and conduct; to advance healthcare leadership and management excellence; and to promote the mission of the American College of Healthcare Executives.* Visit [www.epahen.ache.org](http://www.epahen.ache.org) to learn more about our Chapter.






### **About ACHE**

The American College of Healthcare Executives (ACHE) is a national organization consisting of over 48,000 members across various industry segments. ACHE offers members an exclusive Board Certification, access to Industry best practices and peer-reviewed publications in addition to numerous opportunities for virtual and face-to-face ongoing education and networking activities. ACHE promotes excellence in accessible industry content through premier publications including ***Healthcare Executive Magazine, Frontiers of Health Services Management, and The Journal of Healthcare Management***. ACHE publishes evidence-based, peer-reviewed content from Industry-leading organizations and global Healthcare Leaders. Visit [www.ache.org](http://www.ache.org) for more information or to learn more about becoming a member.

Thank you for your time, we appreciate your consideration to become an EPAHEN Chapter sponsor. Feel free to contact me for more information or with questions.

Amber L. Thompson, MBA, FACHE  
Chapter President  
Eastern PA Healthcare Executives Network Board of Directors  
[epahen.ache@gmail.com](mailto:epahen.ache@gmail.com)

## Eastern Pennsylvania Healthcare Executives Network 2019 Sponsorship Package

Sponsorship Levels	 Diamond Level \$5,000 (2-years)	 Platinum Level \$3,000	 GOLD Level \$2,500	 Silver Level \$2,000	 BRONZE Level \$1,000
Sponsor LOGO/Links included in digital marketing campaigns & at Chapter events	✓	✓	✓	✓	✓
Sponsor Recognition in EPAHEN Chapter Newsletter	✓	✓	✓	✓	✓
Verbal highlight and space to present company materials at Chapter events				✓	
Sponsor spotlight with Promotional table at Chapter events	✓	✓	✓		
Sponsor spotlight article in (1) edition of Chapter Newsletter	✓	✓			
Access to membership attendance lists for EPAHEN events	✓				
Sponsor table with Company Spotlight and (10) attendee passes to all Chapter events (including Symposium)	✓				
Sponsor table with Sponsor Tent Card and (8) attendee passes to all Chapter events (including Symposium)		✓	✓		
Sponsor table with Sponsor Tent Card and (4) attendee passes to regular member events				✓	
Sponsor table with Sponsor Tent Card and (2) attendee passes to regular member events					✓

\* EPAHEN is a 501(c)(3), not-for-profit organization. Your donation is tax-deductible to the extent of the law.

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Street/City/Zip \_\_\_\_\_ Telephone(\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

EPAHEN plans and hosts a variety of educational programs and networking events that address key issues/topics effecting health care organizations in many different ways. Sponsors may select one or more events/programs to sponsor and indicate the sponsorship level. Mark one or more of the following:

**Use my sponsorship dollars to fund educational events. Educational program topics areas include:**

- Population Health Management
- Community Health & Health Promotion
- Brand Loyalty & Customer Satisfaction
- Diversity & Inclusion
- EPAHEN Annual Symposium
- Technology-Enabled Healthcare Solutions
- Consumerism and Concierge Medicine
- Organizational Leadership
- Financial Management of Healthcare Organizations
- Quality Management Systems in Healthcare

Sponsorship Amount: \$ \_\_\_\_\_

**Emerging Leaders/Mentorship Program**

- Use my sponsorship dollars to support Emerging Leadership and Career Development initiatives and events.
- I am interested in participating in the Mentorship program and would like someone to contact me.

Sponsorship Amount: \$ \_\_\_\_\_

**Student Initiatives**

- Use my sponsorship dollars to support the Academic Relations Committee events, awards, and scholarships.
- I am interested in creating a perpetual scholarship. I would like a member of the Academic Relations Committee to contact me.

Sponsorship Amount: \$ \_\_\_\_\_

**Advancement to Board Certification - Fellowship**

- Review course for ACHE advancement to Board Certification

Sponsorship Amount: \$ \_\_\_\_\_



2171 28<sup>th</sup> Street S.W. • Allentown, PA 18103 • Phone: 610-791-2222 • Fax: 610-791-2919  
e-mail: epahen.ache@gmail.com • website: <http://epahen.ache.org>

